

ON THE ROAD WITH INDIANA MAIN STREET!

Indiana Main Street is visiting communities across the state to bring the **Main Street** message to program staff, local officials, board members, volunteers and others interested in the success and well-being of downtowns and neighborhood business districts.

Come learn about the **Main Street Four Point Approach** to commercial district revitalization! During this informative evening, you will learn about the National Main Street Center's method to revitalizing commercial districts, a method that more than 1,800 communities nationwide are implementing. Find out how the **Main Street Four Point Approach** can be utilized in a local grassroots initiative to form a dynamic, comprehensive revitalization program appropriate for traditional commercial districts.



WHERE AND WHEN?

Main Street 101 will be held on the following dates and locations:

Southern Indiana
January 25 – Austin
March 3 – Ellettsville

Northern Indiana
February 22 – Hammond
March 1 – Marion

Each presentation will begin at 6 p.m. and last approximately two hours. There will be opportunities during the program to ask questions and discuss general downtown issues.

Your confirmation will include location details for the **Main Street 101** you plan to attend.



WHO SHOULD ATTEND?

Main Street 101 is for anyone interested in learning about commercial district revitalization – new Main Street directors and board members, urban planners, chamber executives, economic development professionals, community development corporation directors and/or anyone concerned with improving the health of downtowns or neighborhood business districts.

WHAT WILL I LEARN?

- The basics of commercial district revitalization
- The nationally successful **Main Street Four Point Approach**
- How others involved in commercial district revitalization get the job done



REGISTRATION INFORMATION

Please return this form by **January 18, 2005 if you plan to attend the session in Austin.** Please return this form by **February 8, 2005 for all other sessions.** Be sure to indicate the community where you wish to attend.

Name _____

Organization _____

Address _____

Phone _____

Email _____

Copy this form for additional registrants.

Which session will you attend?

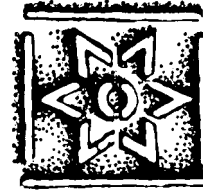
- ☐ Austin (January 25)
- ☐ Hammond (February 22)
- ☐ Marion (March 1)
- ☐ Ellettsville (March 3)

PAYMENT

Please make your \$10 check payable to Indiana Main Street and send along with this form by **January 18** for the **Austin session** or **February 8** for the **Hammond, Marion or Ellettsville sessions.**

**Indiana Main Street
Indiana Department of
Commerce
One North Capitol Avenue
Suite 600
Indianapolis, IN 46204**

Please call (317) 232-8912 with any questions.



MAIN STREET 101

An Introduction to Commercial District Revitalization

Presented by

